## **Podgorica Promotions**



Project Title	Podgorica Promotions
Summary	Design a newsletter template, create info-graphics and update Welcome Packet to capture the essence of Montenegro's Mediterranean Beauty and U.S. Embassy Podgorica's mission in the Balkans.
Country	Montenegro

## **Project Description**

The Community Liaison Office (CLO) at the US Embassy in Podgorica is seeking a self-motivated, creative, student intern to re-brand our electronic and print communications. The "Nasa Kuca" (Our House) Newsletter is emailed to Dublin Embassy diplomats and locally employed staff on the last day of each month. The candidate will be

responsible for creating a newsletter layout template, designing a marketing campaign for embassy sponsored events and revising our welcome packet. Interns with graphic design and videography experience will also have the opportunity to create pictograms, GIFs, infographics, video snippets and other visuals. Your mentor is open to new ideas and will happily brainstorm new projects and ideas for our electronic and print communications.

# **Required Skills or Interests**

Skill(s)
Design thinking
Editing and proofreading
Graphic design
Infographic design
Marketing

#### **Additional Information**

Montenegro is in Southern Europe, part of the former Yugoslavia. Podgorica is home to 29.9% of Montenegro's

population. It is the nation's administrative center and its economic, cultural, and educational focus.

# **Language Requirements**

None